

## Internship Social Media

In your function as Social Media & Events OFF intern, you have to:

- Manage and update the different BIFFF pages on several social media: Facebook, Twitter, Instagram, etc.
- Apply the social media strategy of the BIFFF
- Make efficient content strategies and create content (photos, videos for stories, publications, contests, templates, organizing a live stream ...)
- Keep an editorial calendar up to date and respect its deadlines
- Help with the management of the publishing budget and make efficient placement strategies for the intended objectives
- Keep up with new trends in this domain and do content curation (research and prospection)
- Communicate messages efficiently and write attractive texts if required for social media networks
- Participate in communication around events during the festival (on site);, take photos during events, film during the festival (inside, outside, guests, etc.).
- If needed, help with the organization of OFF events like the Bal des Vampires, Art Contest, family day, Make-up Contest, Freaky Faktory, Bodypainting, Pix' Hell etc.

### REQUIREMENTS

- Degree in Communication / Marketing / Digital / Public Relations
- Creative spirit, flexibility/adaptability, being able to improvise, tolerance to stress
- Excellent communication skills / Very good interpersonal skills
- Thorough knowledge of and strong interest in social media networks
- Being able to create content (visuals, clips and other content specific to social media)
- Good editorial skills
- Being bilingual (French & English) – Dutch is a plus
- Curiosity and internet knowledge are greatly appreciated
- Being a movie buff (and a preference for genre cinema... even better!)

### PERIOD

February – end of April

### CONTACT

Interested? Send your application and CV to: **Youssef Seniora** - [youssef@biff.net](mailto:youssef@biff.net)